

RONJA ANTONIA THUM

UX DESIGN

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 Berlin, Germany

 [LinkedIn](#) | [Behance](#)

UX Designer with a strong background in anthropology and communications, dedicated to creating engaging and inclusive interfaces that establish trust and inspire a change of perspective. Experienced in every aspect of the design process, from conceptualisation to UI design, and collaboration in interdisciplinary teams.

SKILLS

- Quantitative & Qualitative User Research, User Personas
- Wireframing & Prototyping
- Design Libraries & Usability Testing
- Film Production
- Project & Event Management
- Diversity Sensitive Communication

TOOLS

- Figma
- Adobe XD, Illustrator, InDesign, Premiere Pro, Photoshop, Lightroom
- WordPress, HTML5, CSS3

LANGUAGES

- German (Native)
- English (Professional)
- Spanish, French (Basic)

EDUCATION

USER EXPERIENCE DESIGN

[CareerFoundry](#) | Berlin

May - Oct 2023

PROJECT MANAGEMENT

DIGITAL MEDIA

[Business Trends Academy](#) | Berlin

Apr - Sept 2020

M.A. SOCIAL- AND CULTURAL ANTHROPOLOGY

[Free University Berlin](#) | Berlin

2014 - 2018

B.A. CULTURAL SCIENCES

[University Koblenz-Landau](#) | Koblenz

2010 - 2014

UX PROJECTS

UX RESEARCHER

[Sexual Health Project, Jan 2023 - Present](#) | Berlin

- supporting people who struggle with their sexual health through extensive user research (Surveys, Interviews, User Stories/Personas) to improve their libido and sexual wellbeing with a mobile application that offers courses & medical support

UX/UI DESIGN

[CareerFoundry Course Project, June 2023 - Oct 2023](#) | Berlin

- designed a menstrual health & wellbeing web application for people who face stigmatisation & struggle with menstrual health by applying the design thinking methods of User Research, Prototyping with Figma, Usability Testing and UX/UI Design that improves the health experience of the user through diversity sensitive education, a feature to track symptoms & book doctors

RECENT EXPERIENCE

CULTURAL & ART GALLERY MANAGER

[Bezirksamt Lichtenberg, Oct 2023 - Present](#) | Berlin

- improving inclusion & accessibility for cultural attractions by directing communal galleries, curating diversity sensitive art exhibitions and organising inclusive cultural events to increase diversity in the target audience, strengthen local communities and support cultural exchange

PR & COMMUNICATIONS SPECIALIST

[Start with a Friend, Feb 2021 - Aug 2022](#) | Berlin

- supported people who arrived as refugees to find friends and to actively participate in a community as the lead of press relations, taking responsibility for diversity sensitive editorial work, proactive agenda setting and UX Design on the website that enhanced visibility of the tandem programme and increased registration numbers of tandem partners and volunteers

CULTURAL PROJECT MANAGER

[Goethe-Institut Berlin, Jan 2019 - Dec 2019](#) | Berlin

- conceptualised the cultural programme, curated exhibitions and organised events & a tandem programme for international language course participants, that supported newcomers to network and increased participant numbers in the courses